

A meeting of the St. Joseph Downtown Community Improvement District board of directors was held on **Thursday, June 24, 2021** from 8:37 am to 9:52 am at 111 S. 7<sup>th</sup> Street or via Zoom. The following minutes were created by Christy George, Downtown Liaison.

Call to Order: Chairman, Ron Barbosa called the meeting to order at 8:37 am.

**Roll call:** The CID meeting was held at 111 South 7<sup>th</sup> Street or via Zoom. Ron Barbosa, Pat Dillon, Brett Carolus, Joe Houts, Bobbie Jo Hughes, and Teresa Fankhauser were present. Absent: John Spencer. Guest: Libby Waltemath.

\*\*\*Approval of Meeting Minutes: Brett made a motion to approve the meeting minutes as written, Teresa seconded the motion. Motion carried unanimously.

Marketing Presentation – Libby Waltemath, Agency Director & Brand Builder for Eagle Creative: Libby presented some Downtown marketing ideas to the board. The board liked the ideas and asked Libby to develop some visuals and strategies and report back at the next meeting to discuss further.

**Financial Report; given by Joe Houts:** Joe gave a review of the financial reports and a copy of these reports will be kept on file in accordance with the retention requirements.

**Uncashed Stimulus Check:** A Downtown merchant has been unable to cash their Stimulus/Recovery grant from the CID. Christy will collect the check from the merchant and reissue a new check.

\*\*\*Motion made by Teresa to approve the financial report, and claims. Motion seconded by Brett; motion approved unanimously.

MWSU Center for Entrepreneurship update: Miu Edlin submitted a report to the board to enlighten them on her efforts Downtown.

## **Grant Request Updates:**

**Performing Arts Association of St. Joseph:** The check was submitted to the Performing Arts Association to support the 2021/2022 season.

**724 Francis Update:** The check was submitted to Travis Unzicker for the completion of the copper cornice refurbishment and façade detailing to his building located at 724 Francis.

Civic Arena Project Update: The renderings are still in the review process.

Mayfest Update: An itemized bill was submitted to the CID and Christy will issue a check.

Sculpture Walk Update: The CID presented the check at the Sculpture Walk reception.

**Security Meeting Update:** A walk about with Sergeant Hoskins and the board was completed. Several areas were identified. A plan to acquire more lighting in these areas was discussed. Christy will compose a letter to the property managers of the Townsend & Wall Lofts to bring the lack of lighting in their parking structure to their attention.

**Steam to Steam Event Participation:** Christy will work with Teresa to devise a plan to represent the CID and Downtown during the Steam to Steam event.

Main Street Town Hall Meeting Update: A brief overview of the Main Street Town Hall meeting was discussed. The board felt the meeting was fruitful and is looking forward to their participation Downtown.

## Other Business:

\*\*\*Adjourn: Motion made by Pat to adjourn the meeting at 9:52 am, seconded by Brett. Motion was approved unanimously.